TRIAL PRESS RELEASE Template

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| Use this document to create a press release for your study. Provide the press release to sites to publish on their websites, in Parkinson’s newsletters or local press.  Remember to obtain ethical approval before publication. |

**[Insert Site or Sponsor Name] Announces New Study to [Insert Study Objective]**

[DATELINE] — [Insert Sponsor and/or Site Name] has launched the [insert study name] study to investigate [insert primary study objective]. The study aims to [describe the study goals in one to two sentences].

[Describe the rationale for the study and its potential scientific breakthrough in two to three sentences. Where possible, incorporate language about previous successful trials, how many patients participated in the earlier trials, positive findings].

[Include a quote from the study’s principal investigator or site investigator on how the study will contribute to Parkinson’s research and could impact the lives of people with Parkinson’s].

The study is enrolling [insert target enrollment] people with [insert high-level eligibility criteria; be sure to explain in a lay-friendly manner to prevent individuals from self-opting out due to lack of understanding.] [Insert study name] study will be carried out at [insert number of sites] sites in [list countries with sites if more than one].

Study participants will be asked to [describe the types of study assessments and procedures in lay-friendly manner in one sentence. *Sample text*: Trial participants will complete motor (measuring movement), cognitive (measure thinking skills) and biological (i.e., blood and spinal fluid) tests.]

[Be sure to note if transportation, expense reimbursement, and/or compensation is provided].

To learn more about the [insert study name] study, visit [insert unique Fox Trial Finder URL and/or study website] or contact [insert contact name] at [insert phone number and email address].

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**Contact Information:**

[Contact name]

[Contact number]

[Contact email]

**About [Insert Site Name]**:

[Include high-level information about your site, any areas of expertise and noteworthy credentials relevant to this study and Parkinson’s research.]