

# THE PARKINSON'S DISEASE THERAPEUTICS CONFERENCE

## OCTOBER 2023



## EVENT OVERVIEW

Parkinson's R&D is a challenging process. The Michael J. Fox Foundation (MJFF) supports the research community by providing forums in which scientific expertise, services and technologies can be promoted in order to facilitate collaboration and partnerships as we all work towards finding a cure.

The **Parkinson's Disease Therapeutics Conference (PDTC)**, is an annual fixture of the Michael J. Fox Foundation that brings together 300 research and business development professionals from both academia and industry, showcasing the most exciting and innovative research from MJFF's research portfolio. This event is a truly unique platform for thought leaders and field experts to share new ideas, discuss unpublished results, and forge new relationships.

## SPONSORSHIP OPPORTUNITIES

The **Parkinson's Disease Therapeutics Conference (PDTC)**, presents an opportunity for you to get in front of an audience of key leaders in neurological research. For start-up ventures new to Parkinson's, introducing your company and expertise through corporate branding builds visibility and may foster interest in partnership from larger pharmaceutical companies. For contract research organizations and other research service providers, distributing materials or scientific whitepapers that highlight your services and leadership in the Parkinson's field, underpin your position in the space as a premier partner.

Varying levels of sponsorship ensure we can work together to maximize value for your company. **Opportunities can be further tailored to meet your needs.**

### PLATINUM SPONSOR

**\$50,000**

- › Exclusive hosting opportunity: premier sponsor for conference cocktail reception or pre-conference dinner for presenters
- › Special "Thank You to our Platinum Sponsors" included across all event communications
- › Inclusion of scientific whitepaper in conference print materials\*
- › Logo featured in all emails (up to 10) featured throughout the 2023 calendar year promoting the conference reaching an audience of over **14,000 active subscribers**
- › Company recognition in 2 MJFF LinkedIn posts promoting the conference to an audience of over **20,000 followers**
- › Link to corporate webpage (or other webpage of your choice) on conference webpage\*
- › 6 complimentary meeting registrations
- › Double Page advertisement in conference print materials\*
- › Logo featured across all print and digital materials, including conference webpage

### GOLD SPONSOR

**\$25,000**

- › Logo featured in all emails (up to 10) featured throughout the calendar year promoting the conference reaching an audience of over **14,000 active subscribers**
- › Company recognition in 1 MJFF LinkedIn post promoting the conference to an audience of over **20,000 followers**
- › Link to corporate webpage (or other webpage of your choice) on PDTC conference webpage\*
- › 4 complimentary meeting registrations
- › Full page advertisement in conference print materials\*
- › Logo featured across all print and digital materials, including conference webpage

### SILVER SPONSOR

**\$10,000**

- › Logo featured in 1 email promoting the conference reaching an audience of over **14,000 active subscribers**
- › Company recognition in 1 MJFF LinkedIn post promoting the conference to an audience of over **20,000 followers**
- › 2 complimentary meeting registrations
- › Half page advertisement in conference print materials\*
- › Logo featured across all print and digital materials, including conference webpage

### SUPPORTER

**\$5,000**

- › 1 complimentary meeting registration
- › Quarter page advertisement in conference print materials\*
- › Logo featured across all print and digital materials, including conference webpage