

10 Ways to \$1K



Ready to raise funds, but don't know where to start? Here are some great ways to rack up \$1,000 (or more) for the Parkinson's Unity Walk!

1

MAKE A DONATION TO YOUR FUNDRAISING PAGE

Kickstart your campaign by showing your own personal investment towards your goals! Your commitment is sure to inspire others as they follow your fundraising journey.

Goal Total: \$50

2

SHARE YOUR FUNDRAISING PAGE

Add your custom URL to your social media handles and professional email signatures. Let your network know that even small contributions can quickly add up! Encourage 10 donations of \$10 each!

Goal Total: \$50 + \$100 = \$150

3

CREATE AND SELL BONFIRE T-SHIRTS

Thanks to our partnership with Bonfire, Unity Walk participants can design and sell custom t-shirts to wear on event day. Create t-shirts and sell to your family, friends and co-workers and a portion of all sales will be applied to your Classy fundraising page. Check out our [Bonfire Guide](#) to get started.

Goal Total: \$150 + \$100 = \$250

4

TAP INTO YOUR NETWORK

Send personalized messages to your friends asking them to donate. If five of your closest friends donate \$20, that's another \$100 toward your goal!

Goal Total: \$250 + \$100 = \$350

5

HOST A BBQ OR HAPPY HOUR

Have friends and family make donations to join post-work or weekend fun. This will also give you an opportunity to discuss why you're fundraising for the Parkinson's Unity Walk. Not interested in a BBQ or Happy Hour? Check-out our [Fundraising Event Guide](#) for other fun ideas.

Goal Total: \$350 + \$100 = \$450

6

REACH OUT TO FAMILY

Ask them to give what they can—it adds up fast. Suggest they match your personal contribution.

Goal Total: \$450 + \$100 = \$550

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7

HOST A RAFFLE

Collect some cool prizes, such as gift cards or merchandise donated by local businesses, and sell raffle tickets for chances to win.

Goal Total: \$550 + \$100 = \$650

8

GET HELP FROM YOUR COMMUNITY

Spread the word about your fundraising efforts by posting fliers in your neighborhood, sports league centers, book club locations and place of worship.

Goal Total: \$650 + \$50 = \$700

9

ENGAGE YOUR COLLEAGUES WITH "PENNY WARS" AT WORK

Tap into your office's competitive side and split up teams to FUN-raise for a great cause. Remember, the larger the currency donated to each bucket, the more points against the competing team!

Goal Total: \$700 + \$50 = \$750

10

TURN A LIFE MILESTONE OR BIG CELEBRATION INTO A FUNDRAISER

Upcoming birthday, retirement, wedding, or holiday celebration? Encourage friends and family to donate to your Unity Walk fundraising page in lieu of traditional gifts. Supporters can leave special notes on your page to celebrate the big day!

Goal Total: \$750 + \$250 = \$1,000

