

THE PARKINSON'S DISEASE THERAPEUTICS CONFERENCE

OCTOBER 16, 2025



EVENT OVERVIEW

Parkinson's R&D is a challenging process. The Michael J. Fox Foundation (MJFF) supports the research community by providing forums in which scientific expertise, services and technologies can be promoted in order to facilitate collaboration and partnerships as we all work towards finding a cure.

The **Parkinson's Disease Therapeutics Conference (PDTC)**, is an annual fixture of the Michael J. Fox Foundation that brings together 300 research and business development professionals from both academia and industry, showcasing the most exciting and innovative research from MJFF's research portfolio. This event is a truly unique platform for thought leaders and field experts to share new ideas, discuss unpublished results, and forge new relationships.

SPONSORSHIP OPPORTUNITIES

The **Parkinson's Disease Therapeutics Conference (PDTC)**, presents an opportunity for you to get in front of an audience of key leaders in neurological research. For start-up ventures new to Parkinson's, introducing your company and expertise through corporate branding builds visibility and may foster interest in partnership from larger pharmaceutical companies. For contract research organizations and other research service providers, distributing materials or scientific whitepapers that highlight your services and leadership in the Parkinson's field, underpin your position in the space as a premier partner.

Varying levels of sponsorship ensure we can work together to maximize value for your company. **Opportunities can be further tailored to meet your needs.**

Questions? Get in Touch: [Gargi Ketkar | gketkar@michaeljfox.org](mailto:gketkar@michaeljfox.org)

PLATINUM SPONSOR

\$50,000

- > **Exclusive hosting opportunity:** premier sponsor for conference cocktail reception or pre-conference dinner for presenters
- > **Special "Thank You to our Platinum Sponsors"** included across all event communications
- > **Inclusion of scientific whitepaper** in conference print materials*
- > **Invitation to intimate pre-conference dinner** with conference speakers, presenters and thought leaders for 2 company representatives.
- > **Logo featured in all emails (up to 10)** featured throughout the 2025 calendar year promoting the conference reaching an audience of over **15,000 active subscribers**
- > **Individual company recognition** in 2 MJFF LinkedIn posts promoting the conference to an audience of over **40,000 followers**
- > **Link to corporate webpage** (or other webpage of your choice) on conference webpage*
- > **6 complimentary meeting registrations**
- > **Double Page advertisement** in conference print materials*
- > Logo featured across all print and digital materials, including conference webpage

GOLD SPONSOR

\$25,000

- > **Invitation to intimate pre-conference dinner** with conference speakers, presenters and thought leaders for 1 company representative.
- > **Logo featured in all emails (up to 10)** featured throughout the calendar year promoting the conference reaching an audience of over **15,000 active subscribers**
- > **Individual company recognition** in 1 MJFF LinkedIn post promoting the conference to an audience of over **40,000 followers**
- > **Link to corporate webpage** (or other webpage of your choice) on PDTC conference webpage*
- > **4 complimentary meeting registrations**
- > **Full page advertisement** in conference print materials*
- > Logo featured across all print and digital materials, including conference webpage

SILVER SPONSOR

\$10,000

- > **Logo featured in 1 email** promoting the conference reaching an audience of over 15,000 active subscribers
- > **Company acknowledgement** in 1 MJFF LinkedIn post thanking **Silver Sponsors** of the conference to an audience of over **40,000 followers**
- > **2 complimentary meeting registrations**
- > **Half page advertisement** in conference print materials*
- > Logo featured across all print and digital materials, including conference webpage

SUPPORTER

\$5,000

- > **1 complimentary meeting registration**
- > **Quarter page advertisement** in conference print materials*
- > Logo featured across all print and digital materials, including conference webpage