

Team Fox Email Templates

HOW TO USE THE EMAIL TEMPLATES

Spread the word to your friends and family using email. There are so many people willing to help if you are willing to ask in a way that educates and empowers them to get involved.

Using an email template is an effective and easy way to communicate what you are doing, provide all the steps for making a donation, say thank you for donating, and much more.

Each of these templates can be customized with your event details along with a personal message to supporters.

RECOMMENDATIONS

- You may notice that the text color varies throughout each of the email templates. The **orange text** is text that needs to be tailored to your event. Please take time to update the **orange text** in each email template before sending so that it includes all the relevant details for your event.
- Make sure to use an eye-catching subject line to grab people's attention!
- We strongly encourage you to add a personal message to your supporters and let your friends and family know why you are supporting The Michael J. Fox Foundation.

If you have any questions, email us at teamfox@michaeljfox.org.



Event Promotion / General Donation Ask Email Template

Subject: Save the date! [Event Name] Returns in [Current Year].

Hi [Recipient Name],

I'm [hosting/participating in] an amazing fundraiser for Team Fox, benefiting The Michael J. Fox Foundation for Parkinson's Research (MJFF), and I need your support! Every dollar raised for Team Fox goes directly to MJFF's high-impact research programs.

[Event Name] will take place on [Event Date and Time] in [Event Venue and Location]. [If you have specifics about your event that you would like to share, such as a list of raffle prizes or ticket prices, include that here.]

[Add a CTA button like "Get Tickets" and link to your event registration page.]

Can't make it to the event? Check out my personal fundraising page [[link to your personal fundraising page](#)], and please give what you can. Any amount helps!

Follow [[your social media handles](#)] for news and updates and contact [[your contact information](#)] with questions.

Thank you in advance for your support! Together, we can make a difference for all those living with Parkinson's disease.

Best Regards,
[Name(s)]

Donation Ask with Impact Email Template

Subject: Your Donation Counts

Hi [Recipient Name],

This year, I'm raising money for Team Fox, the grassroots fundraising program of The Michael J. Fox Foundation for Parkinson's Research – the largest nonprofit funder of Parkinson's research.

Today, I'm asking you to make a donation to support my fundraising efforts for [Event Name]. Every dollar raised by Team Fox members like me goes straight to groundbreaking research that gets us one step closer to a Parkinson's cure. Thanks to the efforts of Team Fox members worldwide:

- MJFF-funded investigations have resulted in more than 20 early-stage therapeutic programs, which have attracted follow-on funding from venture capital, pharmaceutical and government funders for continuing development.
- The landmark MJFF-sponsored [Parkinson's Progression Markers Initiative](#) has built the most robust dataset and biosample library in the history of Parkinson's research.
- The Foundation's online clinical study, [Fox Insight](#), has galvanized more than 53,000 individuals with and without Parkinson's to take an active role in research by sharing self-reported data about health experiences.

Please support my Team Fox fundraiser today by donating to support The Michael J. Fox Foundation for Parkinson's Research.

Thank you for your support!

Best Regards,
[Name]

One Week Until Event Email Template

Subject: The Countdown Is on for [Event Name]!

Hi [Recipient Name],

[I/We] have only [Number of Days] days left before [Event Name]! Make sure to mark your calendar — you don't want to miss this special event benefiting Team Fox, the grassroots fundraising program of The Michael J. Fox Foundation for Parkinson's Research.

[Add a CTA button like "Get Tickets" and link to your event registration page.]

WHEN: [Date, Time]

WHERE: [Specific Location, City, State]

Every participant makes a difference, with 100 percent of event proceeds going directly to Parkinson's research.

For more event information, check the event webpage [[link to event webpage](#)] and let [me/us] know if you have any questions at [[email address](#)].

[I/We] hope to see you there!

Thanks,

[Name(s) or Team Name]

Thank You for Attending Email Template

Subject: Thank You for Making [Event Name] a Success!

Hi [Recipient Name],

Thank you so much for supporting [me/us] at [Event Name]! Because of you, we [insert event accomplishments, for example, amount raised, number of attendees, etc.].

You can find [resources and/or recaps] [here](#) [\[link to event webpage\]](#), including photos from the day. If you like them, feel free to share with your network via email and on your social channels!

If you are interested in learning more about [Event Name] or have any questions or feedback, don't hesitate to drop [me/us] a line.

[I/We] can't wait to see you again! Thank you again for supporting this important cause.

Best Regards,

[Name(s) or Team Name]

P.S. Be sure to sign up for our email list [\[link to email sign up form\]](#) or follow us on social media at [\[insert social media handles\]](#) so you can be the first to know about future events!

Thank You for Donating Email Template

Subject: Thank You for Donating!

Hi [\[Recipient Name\]](#),

Thank you so much for supporting my Team Fox fundraiser by donating to The Michael J. Fox Foundation for Parkinson's Research!

Every dollar donated fuels groundbreaking research that gets us one step closer to a Parkinson's cure.

Feel free to follow my [fundraising progress](#) [\[link to your personal fundraising page\]](#) as I work toward my goal.

Thank you again for your generous gift!

Best regards,

[\[Name\]](#)