



Parkinson's Policy Forum

A community event brought to you by



Presenting Partner



Forum Agenda

We're pleased you're joining us for the Parkinson's Policy Forum. Over the course of three days, we'll talk about Parkinson's policies, share research updates and discuss how to tell your story. On Thursday, March 25, selected advocates will be meeting virtually with legislators. Use this agenda to plan out your days and learn which sessions to attend. All times listed are Eastern Time.

Monday, March 22, 2021

1 p.m. Welcome

The Michael J. Fox Foundation (MJFF) Deputy CEO Sohini Chowdhury welcomes attendees to the 2021 Parkinson's Policy Forum.

All participants are encouraged to participate in this session.

1:15 p.m. The Impact of a New Congress on Parkinson's Policies

MJFF Senior Vice President of Public Policy, Ted Thompson, JD, and Erik Fatemi from Cornerstone Government Affairs will discuss Parkinson's policy priorities and how the 117th Congress may impact legislation. Learn how congressional and presidential priorities could impact important issues, including telehealth access, drug pricing, paraquat and research funding.

All participants are encouraged to participate in this session.

2 p.m. Break

2:15 p.m. Research Roundtable: An Update on Scientific Progress

MJFF's Sohini Chowdhury will lead a discussion on the latest in Parkinson's research. Panelists will include:

- James Beck, PhD: Parkinson's Foundation, Senior Vice President and Chief Scientific Officer
- Walter J. Koroshetz, MD: National Institute of Neurological Disorders and Stroke, Director
- Shalini Padmanabhan, PhD: MJFF, Director of Research Programs
- Andrew Singleton, PhD: National Institutes of Health, Distinguished Investigator

All participants are encouraged to participate in this session.

3:30 p.m. Community Expo

The Parkinson's Policy Forum would not be possible without the generous support of our sponsors and community partners. During this time, visit virtual booths and chat with representatives from community organizations.

All participants are encouraged to participate in this session.

4:30 p.m. Networking

Connect with other advocates at the Forum and get to know new friends.

All participants are encouraged to participate in this session.

Tuesday, March 23, 2021

1 p.m. "The Asks": March's Priority Policy Issues

MJFF Senior Associate Director of Public Policy Brittany Meyer, JD, will lead a discussion with Susan Sweat from Cornerstone Government Affairs and MJFF Patient Council member Michael Fitts to discuss how we'll advocate for an increase in federal investment to the Department of Defense. Learn about the Appropriations process, why 2021 is different and how together we can impact investment in Parkinson's research.

This session is tailored for participants selected for Hill meetings, but all are welcome.

1:45 p.m. Break

2 p.m. How to Tell Your Story

The strongest "talking point" that you have is your story. Whether you're a person with Parkinson's, care partner or a researcher, you have an important story to share with legislators. Learn best practices on how to tell your story concisely and in a way that makes a memorable connection.

All participants are encouraged to participate in this session.

3 p.m. Leveraging Social Media for Advocacy

Join MJFF Policy Communications Consultant, Carol Blymire, to learn best practices on how to use social media effectively as part of your advocacy outreach.

All participants are encouraged to participate in this session.

4 p.m. Awards Ceremony Presented by Parkinson's Foundation

Join us as we celebrate outstanding Parkinson's advocates. You will have an opportunity to hear from our honorees on what motivates their advocacy.

All participants are encouraged to participate in this session.

Wednesday, March 24, 2021

1 p.m. **What to Expect in a Virtual Meeting with Legislators**

Learn best practices for Congressional meetings — especially virtual ones — including a mock meeting and the tools to support you during Thursday’s meetings on the Hill.

This session is required for participants who have Thursday meetings, but all are welcome.

2:15 p.m. **What Comes Next? Advocacy for Parkinson’s 365 Days**

MJFF’s Ted Thompson, JD, will share what comes next in Parkinson’s advocacy and how you can stay involved.

All participants are encouraged to participate in this session.

2:30 p.m. **Break**

3 p.m. **Practice Session: Meeting with Legislators**

Participants scheduled to meet with their legislators will have an opportunity to log into their virtual meetings rooms and connect with other advocates to plan Thursday’s meetings.

This session is only available to participants of Thursday’s meetings.

This session, hosted by presenting partner Parkinson’s Foundation, is available to watch on-demand anytime at the Forum’s Main Session.

Telehealth as a Long-Term Solution for People Living with Parkinson’s Disease

Parkinson’s Foundation Vice President of Clinical Affairs and Information & Resources, Nicole Yarab, RN, will lead a discussion on telehealth, which has emerged as a tool for care and research throughout the pandemic. While telehealth is not an “ask” during our meetings this week, it is an important priority for the Parkinson’s community and we will be talking to legislators about it in the coming months. Learn more in this session.

All sessions except for the Community Expo, Networking and Practice Session: Meeting with Legislators will be recorded and available in the Resource Library.