fox trial finder message Template

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| The following document contains a message template for trial teams to modify with study specific information and send volunteers on Fox Trial Finder (FTF). In addition, there are best practices for messaging FTF volunteers listed below.  |

Subject line: [We need volunteers like you!] [Your Participation is needed—Help Advance Parkinson’s Research!] [Join this trial, help make a difference!] [Help us in the fight to cure Parkinson’s!] [Enter the fight to cure Parkinson’s!]

Dear Fox Trial Finder Volunteer,

My name is [name], and I am the coordinator for the [Study Name] trial being conducted at [Site Name]. You have been identified by Fox Trial Finder as a potential match for the [Study Name] study.

This study aims to [provide study objective in one to two sentences. What is the potential impact on Parkinson’s diagnosis, care/treatment or research?].

If you or your care partner have any questions or want to discuss your eligibility, please reply to this message on the Fox Trial Finder website or provide your telephone number to schedule a call. You are also welcome to reach me at [coordinator phone number] or [coordinator email address].

Thank you for your willingness to participate in research and I look forward to hearing from you.

Sincerely,

[Site Coordinator Name]

[Role]

[Coordinator Phone Number]

[Coordinator Email]

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| **Best Practices for Messaging FTF Volunteers*** Provide a concise and digestible study description.
* Avoid using terms that may be difficult for lay audiences to understand. For example, instead of “disease modifying,” you could say that a drug “has the potential to slow the progression of Parkinson’s disease.”
* Highlight the potential scientific breakthrough and how this discovery could potentially benefit the PD community (e.g. “If proven effective, this therapy could …”).
* Make sure the study description is more or less consistent throughout other study materials. If you have a study flyer, you can use the same language here, to help reassert any information previously seen.
* Make the case for why you are seeking this particular volunteer in simple, understandable language. Instead of stating that the study is looking for “de novo patients,” make it clear that the study team is seeking “recently diagnosed participants who have not yet started medication.”
* Aim to include both a phone number and an email address. Many Fox Trial Finder users prefer reaching out to sites outside of the FTF messaging system.
* Be sure to follow up within 1-2 days if a volunteer contacts you to keep them engaged.
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