



THE MICHAEL J. FOX FOUNDATION FOR PARKINSON'S RESEARCH

SESSION 2: EMERGING TOOLS ENABLING CLINICAL DEVELOPMENT

PANEL 1: Progress on Clinical Trial Endpoints

Moderator:
Kate Kopik, PhD | The Michael J. Fox Foundation

Panelists:
Peter Chin, MD, MSIS | Daxx Therapeutics
Julian Hellen, PhD | Lundbeck
Togo Meeke, MD, PhD | University of Ottawa
Thomas Movel, MD, PhD | UCB

The Parkinson's Disease Therapeutics Conference

WEDNESDAY OCTOBER 14 - THURSDAY, OCTOBER 15, 2026 | NEW YORK, NEW YORK

The Michael J. Fox Foundation's Parkinson's Disease Therapeutics Conference (PDTC) brings together 300 leaders from academia and industry to spotlight cutting-edge research and foster new collaborations. It's a key platform to share insights, build relationships, and accelerate progress in Parkinson's R&D

The Parkinson's Disease Therapeutics Conference (PDTC), presents an opportunity for you to get in front of an audience of key leaders in neurological research. For start-up ventures new to Parkinson's, introducing your company and expertise through corporate branding builds visibility and may foster interest in partnership from larger pharmaceutical companies. For contract research organizations and other research service providers, distributing materials or scientific whitepapers that highlight your services and leadership in the Parkinson's field, underpin your position in the space as a premier partner.

PLATINUM SPONSOR

\$50,000

This sponsorship tier is reserved for a limited number of groups

Premier recognition in the PDTC Partnering Session with logo visibility, plus exclusive on-site presence *

Special "Thank You to our Platinum Sponsors" included across all event communications

Individual company recognition in 2 MJFF LinkedIn posts promoting the conference to an audience of **over 57,000 followers**

Invitation for 2 company representatives to intimate pre-conference dinner with conference speakers, presenters and thought leaders

Logo featured in all emails (up to 10) featured throughout the 2026 calendar year promoting the conference reaching an audience of **over 15,000 active subscribers**

4 complimentary registrations to PDTC

Double Page advertisement in conference print materials*

Logo featured and hyperlinked to a landing page of your choice on conference webpage

Logo featured across all print and digital materials on site

GOLD SPONSOR

\$25,000

Opportunity to include a featured company branded item or takeaway flyer on Day 1

Invitation for 1 company representative to intimate pre-conference dinner with conference speakers, presenters, and thought leaders

Individual MJFF LinkedIn post recognizing your company as a Gold Sponsor to an audience of **over 57,000 followers**

Logo featured in up to 5 emails promoting the conference reaching an audience of **over 15,000 active subscribers**

2 complimentary registrations to PDTC

Full page advertisement in conference print materials*

Logo featured and hyperlinked to a landing page of your choice on conference webpage

Logo featured across all print and digital materials on site

SILVER SPONSOR

\$10,000

Logo featured in 1 email promoting the conference reaching an audience of **over 15,000 active subscribers**

Company acknowledgement in 1 MJFF LinkedIn post thanking Silver Sponsors of the conference to an audience of **over 57,000 followers**

1 complimentary registration to PDTC

Half page advertisement in conference print materials*

Logo featured across all print and digital materials on site

Logo featured on conference webpage

EVENT PARTNER

\$5,000

Logo featured across all print and digital materials on site

Logo featured on conference webpage

50% discount on meeting registration for 1 company attendee