



**For Immediate Release**

**Media Contact:** [Your Full Name]  
[Your Phone Number]  
[Your Email address]

**[YOUR NAME] OF [YOUR TOWN] TO RAISE FUNDS FOR  
THE MICHAEL J. FOX FOUNDATION FOR PARKINSON'S RESEARCH**

[Include details of event here, e.g., A Golf Tournament followed by Dinner and a Silent Auction; A Pancake Breakfast to Honor Close Friend and PD Patient; etc.]

[City, State], [Date of Release] – [Your name or group] of [your town] will [fill in activity] on [date] as a member of Team Fox, benefitting The Michael J. Fox Foundation for Parkinson's Research (MJFF).

[Your name] aims to raise [fundraising goal] or more to enable MJFF to continue aggressively funding research to find better treatments and a cure for Parkinson's disease. S/he is [describe activity here – include information on attending, how to make donations, etc. BE SPECIFIC].

"I chose to [activity] as part of Team Fox because [explain your inspiration here], and I wanted to do something personally to further the Foundation's mission. They are funding cutting-edge research to bring meaningful advances in treatments and eventually a cure to people affected by this disease," said [Your name].

**About Parkinson's**

Parkinson's disease is a degenerative brain disorder with symptoms typically progressing from mild tremors to complete physical incapacitation. In addition to the disease's motor symptoms, it causes other problems such as issues with sleep, digestion, cognition and depression. One in 100 people over age 60 will be diagnosed with Parkinson's, but some are diagnosed at age 40 or younger. More than 6 million people worldwide live with the disease. There is no known cure.

**About Team Fox**

Team Fox is the grassroots fundraising arm of The Michael J. Fox Foundation for Parkinson's Research. Each year, more than 5,500 Team Fox members worldwide turn their passions and interests into unique fundraising events and athletic feats. Since its inception in 2006, Team Fox members have raised more than \$70 million for Parkinson's research, with 100 percent of proceeds going straight to the Foundation's high-impact research programs. As the world's largest nonprofit funder of Parkinson's research, The Michael J. Fox Foundation has funded more than \$800 million to speed a cure for Parkinson's.

For more information, visit: [www.teamfox.org](http://www.teamfox.org); [www.facebook.com/teamfox](http://www.facebook.com/teamfox).

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**PLEASE NOTE:**

*All press releases must be approved by the Team Fox staff before they are made public. If you choose to customize this sample press release or write one on your own, please email it to [teamfox@michaeljfox.org](mailto:teamfox@michaeljfox.org) for approval.*