



ENDURANCE FUNDRAISING: IT'S A MARATHON, NOT A SPRINT!

TELL YOUR STORY

Your story will inspire others to donate. Take time to update your fundraising page with details about why you joined Team Fox. Your supporters want to know why the cause is important to you and how they can help.

TAP INTO YOUR TALENTS

Do you have a hobby or skill you can offer others? If you're good at knitting, consider making homemade mittens for a donation. If you're a musician, host a virtual concert and charge a small ticket fee. Get creative!

MAKE INTENTIONAL & SPECIFIC ASKS

Instead of making a general ask for support, consider including a specific dollar amount. The amount can correspond with a significant milestone, such as reaching a certain distance, or align with a specific date.

KEEP YOUR SUPPORTERS ENGAGED

Update your network as you hit training milestones, such as completing your first 10-mile run, finishing a great workout with a friend or participating in a training race. Community support will help you stay motivated.

EXPRESS YOUR GRATITUDE

Don't forget to thank your supporters along the way and let them know how you did. Want to go a step further? Consider writing the names of your supporters on your race day jersey or tribute bib!



FEELING STUCK OR NEED SOME HELP?

The Team Fox staff is with you every step of the way. Email us at teamfox@michaeljfox.org.



teamfox.org

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